



rebel 2018



# LIVE YOUR LIFE



# LOVE YOUR RIDE

A motorcycle is more than a piece of machinery, or a basic means of transportation. A motorcycle is an extension of your personality – it tells the world a little something about your tastes, and about how you like to live your life. The special bond formed between a rider and their bike has continued to fuel our passion and shaped our legacy of Honda motorcycles since 1949. Each Honda motorcycle is precision-built to our highest of standards by enthusiasts for enthusiasts, right down to the very last detail. The free-spirited Honda Rebel 500 and Honda Rebel 300 are no exception, as each iconic model offers plenty of distinct character, rumbling performance and bold design only found in a true Honda cruiser.



REBEL 500



REBEL 300



## HERITAGE REVIVAL

### VINTAGE MOTO DESIGN MEETS MODERN PERFORMANCE

Every rider remembers when they first caught the motorcycle bug. It may have been through an older sibling, close friend or simply love at first sight, but no matter how the passion for two wheels first took hold, the mental images and those euphoric feelings remain part of you forever. The classic motorcycles many of us first remember falling for are often the most iconic, with a timeless shape that can stir the soul while sitting still and stimulate the senses on the road, reminding us of the freedom found in every ride.

Nostalgia is an interesting thing; we often recollect only the good things, but gloss over the imperfections. Simple in design and raw in execution, vintage cruisers, bobbers and choppers from our past may be easy on the eyes but are also heavier and less efficient while being more challenging to ride and maintain by today's standards. Owners and time have likely not been kind to most older motorcycles, as they often represent a major project requiring restoration and resources. Some parts can become difficult to source and warranties are long expired – meaning your beloved moto project may spend more time in the garage than out on the road.

Luckily the essence of these desirable vintage bikes lives on thanks to today's modern motorcycle culture and the strong popularity of contemporary retro

designs. Drawing inspiration from the timeless Honda CB models of decades past, modern day classics like the 2018 Honda Rebel boast similarly iconic styling of their ancestors, but feature the latest in convenience, safety features, reliability and performance.

Bringing together the best of both worlds, retro-inspired motorcycles like the boldly sculpted mid-size Honda Rebel 500 and entry-level Rebel 300 remain true to their lightweight, responsive and nimble roots with state-of-the-art handling and updated powertrains added into the mix. They also feature the benefits of advanced technology including ABS, electric start, LCD displays and fuel injection, so you won't need to be constantly adjusting your bike's fuel ratio on the fly.

The Bobber-inspired Rebel 500 and 300 models offer all the incredible retro aesthetics of a classic chopped cruiser, but with all the benefits of a modern-day motorcycle. Renowned Honda heritage, reliability, refinement and an exceptional ownership experience all come as standard equipment. Riding a new vintage inspired Honda Rebel delivers plenty of classic character and bold personality from the past, while moving forward towards the future.



## ADVANCED TECHNOLOGY

Retro outside yet modern inside, the efficient PGM-FI electronic fuel injection helps to ensure crisp throttle response. The cruiser-tuned engine even uses the same centrifugal-cast thin-wall sleeves as found in the Honda CBR600RR to promote exceptional quality.



## AUTHENTIC SOUND & FEEL

The DOHC liquid-cooled engine and exhaust have been expertly engineered to produce a distinct pulse emitting exhaust note for an authentic cruiser sound and feel, firmly focused on delivering low end power and specifically tuned for raw torque.



## SIGNATURE DESIGN

Built to reflect the heart and soul of timeless retro styling with today's modern technology, its blacked out engine, well-sculpted bobber-inspired fuel tank, side-mount key location and raked vintage-looking front end produce a high-quality custom look.



## PRACTICAL PRECISION

The aggressive fuel tank design looks compact, but its 11 litre capacity combines with the engine's excellent fuel efficiency ratings to let you ride far and wide between fill-ups.



## ADVANCED DIGITAL DISPLAY

The digital LCD display is a clean and compact dial style metre with clearly visible negative LCD during the day and vivid blue backlight at night. This modern information centre provides the vital intel riders need at a quick glance, including a speedometer, fuel gauge, clock, signals and other indicators right at your fingertips.



## STOPPING POWER WITH ABS

Powerful front and rear disc brakes with standard Honda ABS are designed to provide strong stopping power with enhanced braking performance for added peace of mind.



## AGILE HANDLING

Dual side-mount shocks and retro-inspired front forks provide a classic look with thoroughly modern comfort and handling characteristics. The Rebel's low 690 mm (27 in.) seat height provides excellent balance and confidence-inspiring operation for a relaxed ride experience.



Actual product. Colours may vary from model(s) shown.



# YOUR BIKE YOUR WAY

Customization is about making a personal statement. Let Honda Genuine Accessories help you define a style that's all your own. Whether you like the look of chrome and leather that's bound to get noticed or prefer a more subtle and understated custom style, the possibilities are virtually endless.

**Honda** GENUINE  
ACCESSORIES™



**1** PASSENGER SEAT & FOOTPEGS  
Added passenger seat and footpegs for two-up riding.

**2** WINDSCREEN  
The high-quality windscreen works as well as it looks to help protect you from the elements and road debris.

**3** SADDLEBAGS  
Great looking and durable, these synthetic leather throw-over style saddlebags provide extra storage.

**4** SADDLEBAG STAYS  
Simple bolt-on saddlebag stays are an easy upgrade required for installation of saddlebags.

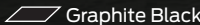
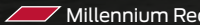
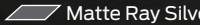
For a style statement that suits you, see all available accessories at [motorcycle.honda.ca/accessories](https://motorcycle.honda.ca/accessories)

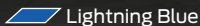
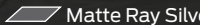


## REBEL 500



## REBEL 300

<b>Engine type</b>	Liquid-cooled parallel twin
<b>Displacement</b>	471 cc
<b>Bore &amp; stroke</b>	67 mm x 66.8 mm
<b>Compression ratio</b>	10.7:1
<b>Valve train</b>	DOHC, 4 valves per cylinder
<b>Fuel delivery</b>	PGM-FI electronic fuel injection
<b>Transmission</b>	Six-speed
<b>Final drive</b>	O-ring-sealed chain
<b>Front suspension</b>	41 mm telescopic fork; 121 mm (4.77 in.) travel
<b>Rear suspension</b>	Dual shocks with five-position spring preload adjustment; 96 mm (3.77 in.) travel
<b>Tires</b>	Front: 130/90R-16 Rear: 150/80R-16
<b>Brakes</b>	Front: 296 mm hydraulic disc with two-piston caliper with ABS Rear: 240 mm hydraulic disc with single-piston caliper with ABS
<b>Seat height</b>	691 mm (27.2 in.)
<b>Wheelbase</b>	1,491 mm (58.7 in.)
<b>Curb weight*</b>	188 kg (414 lbs.)*
<b>Fuel capacity</b>	11.4 litres
<b>Colours</b>	 Graphite Black  Millennium Red  Matte Ray Silver

<b>Engine type</b>	Liquid-cooled single-cylinder
<b>Displacement</b>	286 cc
<b>Bore &amp; stroke</b>	76 mm x 63 mm
<b>Compression ratio</b>	10.7:1
<b>Valve train</b>	DOHC, 4 valves per cylinder
<b>Fuel delivery</b>	PGM-FI electronic fuel injection
<b>Transmission</b>	Six-speed
<b>Final drive</b>	O-ring-sealed chain
<b>Front suspension</b>	41 mm telescopic fork; 121 mm (4.77 in.) travel
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<b>Brakes</b>	Front: 296 mm hydraulic disc with two-piston caliper with ABS Rear: 240 mm hydraulic disc with single-piston caliper with ABS
<b>Seat height</b>	691 mm (27.2 in.)
<b>Wheelbase</b>	1,491 mm (58.7 in.)
<b>Curb weight*</b>	168 kg (370 lbs.)*
<b>Fuel capacity</b>	11.4 litres
<b>Colours</b>	 Lightning Blue  Matte Ray Silver

\*Including required fluids and full tank of gas – ready to ride.

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### Design and innovation – inside and out.

The reasons for choosing Honda go beyond our legendary engines. We have created our reputation through an unwavering focus on durability, quality and reliability. Each Honda product is a reflection of our commitment to motorcycle culture and the strength of community. Let trained Honda service technicians help to keep your motorcycle healthy, using only the finest Honda Genuine Parts, Oils and Chemicals specifically engineered to maintain the original integrity and life of your Honda. Our industry-recognized engineering and exceptional Honda service means you can rest assured that Honda will provide you with exactly what you need to help ensure the best motorcycle performance for years to come.



### Honda Warranty = Added peace of mind.

Designed to ensure Honda quality care for your motorcycle, Honda Plus Extended Warranty offers flexible coverage selections for the type of protection you need. Whether your Honda motorcycle is new or pre-owned, Honda Plus helps to cover you.

### HONDA

## Financial Services

### We make it easier to make it yours!

Honda Canada Finance Inc. (HCFI), o/a Honda Financial Services, was established in 1987 to provide financing options for Canadian consumers. Financing options with competitive rates and flexible terms are available through Honda dealers across Canada.





## Why Honda?

Our nature is to move forward. It's what drives us to pursue new ideas; always ensuring we remain at the forefront of innovation and performance. True craftsmanship is the result of expertise and passion coming together to create something that looks, feels and functions in a way that showcases uncompromising attention to detail. Extensive testing and fine-tuning drives every stage of our engineering process so the end result is optimized for the most thrilling and comfortable experience possible. Honda strives to offer optimal performance through every product we develop, from grassroots to pinnacle; from the track to the street; from dirt to concrete. We build products for those who truly desire proven performance without sacrificing the reliability that comes with the Honda name.

*Actual product. Colours may vary from model(s) shown.*



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