



INTELLIGENT VESSEL CONTROL & CONNECTIVITY



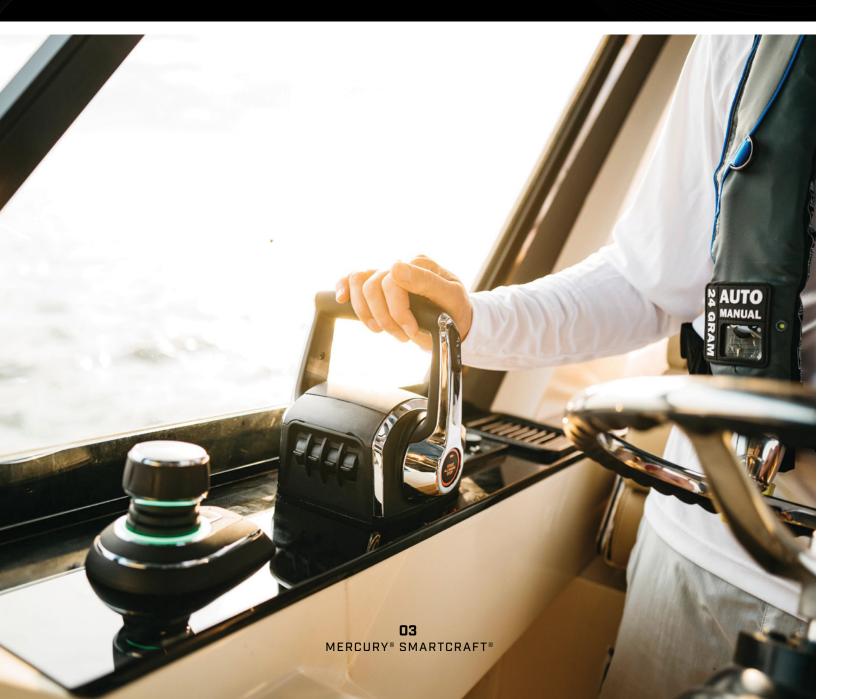
PERFECT DAYS HAPPEN WHEN EVERYTHING WORKS IN TOTAL HARMONY



THE POWER TO DO MORE

Easier. Faster. Smoother. Safer. More efficient. More controlled. More insightful. More fun.

Mercury SmartCraft technologies refine the entire boating experience to ensure every day on the water reaches its full potential. From smart gauges and displays, to precise, ergonomic controls, to advanced safety and security solutions, SmartCraft is an exclusive suite of digital features seamlessly integrated with most Mercury engines, empowering boaters to do more.









SMARTCRAFT DISPLAYS AND GAUGES

STAY CONNECTED TO YOUR ENGINE LIKE NEVER BEFORE

Dive deeper. With the SmartCraft system acting as a digital backbone for engine data and smart controls, connected gauges and VesselView® displays give boaters unprecedented performance insights and command.

Learn more at mercurymarine.com/smartcraft.



VESSELVIEW

A fully integrated data management system,
Mercury VesselView lets boaters access more
information on boat and engine functions than any
other system in the industry. VesselView monitors
up to six engines simultaneously, tracking rpm,
speed, fuel flow and efficiency, temperature, trim,
and more. Data is seamlessly transmitted onto
VesselView displays.



VESSELVIEW DISPLAYS

The intuitive VesselView display platform provides complete engine performance data and serves as a hub for operating SmartCraft digital technologies. VesselView displays link onboard audio systems, digital switching, GPS chartplotters, radar and sonar, allowing boaters to replace gauges and manage everything from one screen.

SEE MORE. DO MORE.

9/7/5/4 inch MULTI-FUNCTION DISPLAYS



UNLOCK INTUITIVE SMARTCRAFT FEATURES WITH VESSELVIEW

Easier everything, available at your fingertips. VesselView displays enable convenient access to many SmartCraft features, including advanced control technologies such as Active Trim, Smart Tow* and Troll Control.





Pair VesselView data and controls with your existing multi-function display. VesselView Link integrates VesselView onto compatible Simrad* and Lowrance* displays, while SmartCraft* Connect integrates VesselView onto compatible displays from Garmin* and Raymarine*. For use with up to four engines, these adapters enable select SmartCraft features and integrate chartplotting, radar, sonar, audio controls, CZone* digital switching and more onto one display.



DIGITAL GAUGES

Precision SC1000 and SC100 digital gauges provide engine performance data, including speed, rpm, trim, depth, alarms, water pressure, fuel flow and more. The SC1000 also enables many SmartCraft features, like convenient Troll Control and simple Smart Tow launches. They're perfect for a wide range of boat styles and engines, including single- or multi-engine configurations.

MORE DATA. MORE FLEXIBILITY. MORE VALUE.

MERCMONITOR

Delivering value and flexibility, MercMonitor digital gauges provide boaters with access to SmartCraft data and controls. A customizable multi-color LCD screen enables one-touch Smart Tow launch profiles and accurate Troll Control settings, as well as deep insights into engine performance, including temperature, depth, alarms, rpm, speed, water pressure, fuel flow and more. It's ideal for monitoring a wide range of outboard and sterndrive boats with single- or multi-engine platforms.





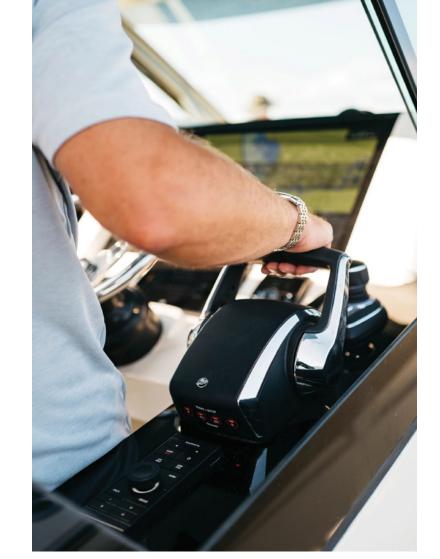
SMARTCRAFT CONTROLS

STAY IN COMPLETE COMMAND

Mercury has made it easier than ever to operate with smoothness and precision. SmartCraft-enabled engines handle like an extension of the captain — an eager, agile partner with a matching sense of adventure. When paired with advanced SmartCraft control systems, Mercury engines deliver an intuitive and truly premium driving experience.

Learn more at mercurymarine.com/smartcraft.





DIGITAL THROTTLE & SHIFT

Next Generation Digital Throttle & Shift (DTS) integrates SmartCraft® digital technologies into the most advanced suite of electronic remote controls in the marine space. Compatible with all Mercury DTS-enabled sterndrive, inboard, diesel and outboard engines, the Next Gen DTS system delivers smooth, quiet shifting and instant throttle response. With integrated Active Trim and other captain-friendly features, DTS panel- and console-mount controls enable an effortless driving experience.

SINGLE- AND MULTI-ENGINE APPLICATIONS



JOYSTICK PILOTING

Intuitive, precise control of steering, throttle and shift at your fingertips. Joystick Piloting provides 360° steering control, enabling pinpoint moves sideways, forward, backward, diagonally or rotating in place. It makes



TILLERS

Mercury SmartCraft-enabled tillers deliver total hands-on command. The Mercury Big Tiller features power steering for ultimate control, as well as optional Digital Throttle & Shift, enabling smooth shifting and acceleration. SmartCraft Troll Control – available on the 150hp+ Mercury Big Tiller and standard on 40 to 115hp tillers – refines speed settings in increments as precise as 10 rpm.





ACTIVE TRIM

Whether you're a new boater or an expert with years of experience, Active Trim allows you to maintain ideal trim levels at the push of a button. Active Trim uses GPS speed data to adjust trim, reacting automatically and continuously to turns, water conditions and changes in speed.

SMARTCRAFT DIGITAL FEATURES

WHERE POWER MEETS INTELLIGENCE

SmartCraft technologies keep things simple. Time on the water is most enjoyable when you aren't fidgeting with the trim, repeatedly dropping skiers or alternating between too many rpm and too few.

SmartCraft digital features take the guesswork out of boating and keep the focus on the fun.

Learn more at mercurymarine.com/smartcraft.

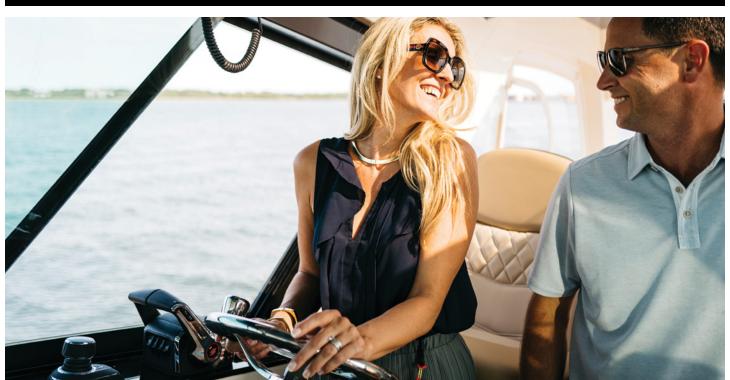




ACTIVE TRIM

With just a push of a button, Active Trim automatically optimizes trim levels, adapting on the fly to turns, hole shots and water conditions, ensuring smooth, efficient trips.





CRUISE CONTROL

Pick a speed or rpm setting and maintain it with the press of a button.

Cruise Control is a smart, simple solution for boaters on the move.



SMART TOW

Push-button perfection. Smart Tow® takes the guesswork out of getting riders up on their feet, allowing boaters to choose from five preset launch profiles or create up to eight customized profiles.



GET UP EASIER WITH ONE-TOUCH CUSTOMIZABLE PROFILES







TROLL CONTROL

Simple and precise, digital Troll Control allows anglers to lock in and then adjust trolling speeds in increments as fine as 10 rpm at the push of a button.

With industry-exclusive Advanced Sound Control, boaters can use the VesselView interface to adjust the engine's exhaust tone, toggling between a quiet purr and a deep, sporty growl. Available on Mercury V8 Verado® outboards.

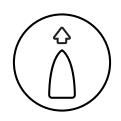




PROTECTION AND PEACE OF MIND

Keep your focus on the fun. SmartCraft technologies provide added safety and security, keeping boaters in their comfort zone.

Learn more at mercurymarine.com/smartcraft.



HEADING

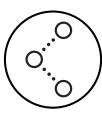
Using an integrated digital compass,
Heading automatically maintains a
boat's direction.

JOYSTICK PILOTING FEATURES

Intelligent autopilot controls. Joystick Piloting allows for more than just

precise handheld joystick maneuvering; it can also integrate smart autopilot

settings in coordination with GPS, compasses and chartplotters.



ROUTE

A fully integrated autopilot,
Route navigates the vessel to
an active waypoint or route in a
compatible chartplotter.



SKYHOOK®

Maintains a boat's position and heading, keeping the boat auto-anchored in place at the press of a button.



BOWHOOK

Unlocks heading and maintains position, allowing the boat to point in whatever direction the winds and currents dictate.

DRIFTHOOK

Maintains heading and unlocks position, allowing winds and currents to move the boat – perfect for controlled drifts.

MOVING PROPELLER ALERT

With highly visible safety warnings displayed on the stern, MP Alert lights up to let swimmers know the engine has been started and the propeller is in motion. It can be added to any vessel with Digital Throttle & Shift controls, and it is particularly suited for use on vessels with Joystick Piloting and Skyhook.





1ST MATE

1st Mate® Marine Safety & Security System wearable fobs integrate with the SmartCraft system and a mobile app to enhance theft deterrence, deliver an alert with the location of the event if a passenger goes overboard, and provide engine cut-off switch functionality in the case of the captain going overboard.

Learn more at 1stmate.com.



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