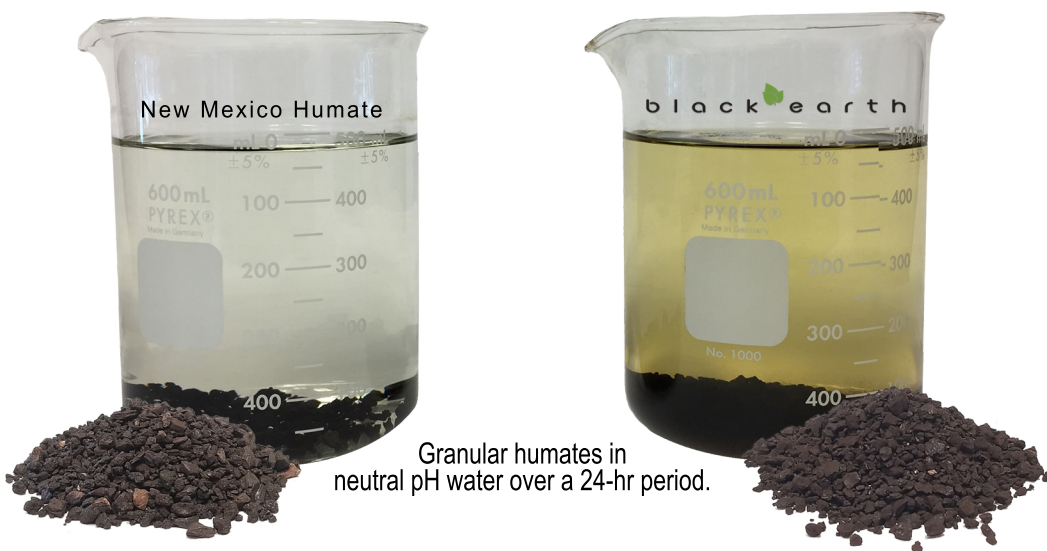


BETTER YIELDS START HERE.

THINK ALL GRANULAR HUMATES ARE THE SAME? LOOK AGAIN.



Granular humates in neutral pH water over a 24-hr period.

New Mexico	Analysis & Method	Black Earth	Black Earth vs Competitor
47.68%	Humic Acid (HPTA)	64.43%	+35.1%
2.22%	Hydrophobic Fulvic Acid (HPTA)	3.04%	+36.9%
34.3%	Ash Content	20.3%	-40.8%
178	Cation Exchange Capacity	278	+56.2%

*Source: Motzz Laboratory, Jan 2019

We believe Humic Acids are one of the most powerful & under-utilized tools available to today's farmer, and that we have the best natural source in the world. Compare the release of humic & fulvic acids in Activ80 AG vs a competitive granular humate.

Which one has the ability to impact your crop today, and your soil in the future?

black  earth

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