

2022 Approved Radio Scripts – 30-60 Seconds

:30 Strongest Lineup:

{Dealership name} introduces Spartan Mowers, the strongest lineup in the mowing industry. With the SRT, RT, RZ, and KG series, we have the perfect mower to fit any yard, any size, anytime! From compact to commercial, 42 to 72 inch deck sizes, with power all the way to 38.5 horses, you just won't find a better mower anywhere. Period. Spartan Mowers are built in the USA, forged with 7-gauge steel to bring you the strongest lineup in America! Check out the new Spartan Mowers at {Dealership name}. Get yours today!

:60 Strongest Lineup:

{Dealership name} introduces Spartan Mowers, the strongest lineup in the mowing industry. With the Spartan SRT, RT, RZ, and KG series, we have the perfect mower to fit any yard, any size, anytime! The RZ-C is the newest compact solution with BIG results. Available in 42 and 54" deck sizes, with the same fusion welded tube frame as our bigger zero turns. The RT series is the perfect combination for residential owners with a variety of deck widths and engine options, there is something for everyone. Commercial users, look no further than the SRT and KG series. High quality components and overbuilt design allows for hours and hours of use. Spartan Mowers are built in the USA, forged with 7-gauge steel to bring you the strongest lineup in America! To test drive one, stop by our location in {dealer location} today! For more information visit us online at {dealer website}. Get your Spartan Mower today!

:30 RZ -C SERIES:

The RZ-C by Spartan mowers is available at {dealer name}. Offering a wide range of solutions in the most compact Spartan yet. Perfect for residential use in smaller spaces, the RZ-C offers many of the Spartan Advantages as the larger commercial mowers. Featuring a 42 or 54" deck width, 4" deep 7-gauge deck, and fusion welded tube frame - get in those small spaces with ease and with the durability of a top of line mower. Spartan Mowers RZ-C is a compact solution with big results. Stop by {dealer name at location} and test drive one today!

2022 Approved Radio Scripts – 10-15 Seconds

Generic

{Dealership name} introduces Spartan Mowers, the strongest lineup in the mowing industry. We have the perfect mower to fit any yard, any size, anytime! Check out the new Spartan Mowers at {Dealership name}.

{Dealership name} introduces Spartan Mowers, with the SRT, RT, RZ, and KG series, we have the perfect mower to fit any yard, any size, anytime! Experience the Spartan advantage today at {Dealership name}!

{Dealership name} proudly offers Spartan Mowers. Built in the USA and forged with 7-gauge American steel to bring you the strongest lineup in America! Check out the new Spartan Mowers at {Dealership name}. Get yours today!

{Dealership name} proudly offers Spartan Mowers. From compact to commercial, 42 to 72 inch deck sizes, with power all the way to 38.5 horses, you won't find a better mower anywhere. Period. Experience the Spartan advantage today at {Dealership name}!

KG

{Dealership name} knows a minute saved is a dollar earned. Work faster and more efficient with the Spartan King of the Grass commercial mower, which combines all the best features of a zero-turn with a stand on unit! Test drive one today at {Dealership name}!

SRT

Conquer any lawn with the Spartan SRT mower available at {Dealership name}. SRT mowers are equipped with the highest horsepower and most powerful hydros. Best ride, best traction, best price. Test drive one today at {Dealership name}!

RT

Full sized mower at a mid-sized price. That's what you'll find at {Dealership name} with the Spartan RT-Pro and RT-HD commercial mowers. Test drive one today and experience one of Spartan's best-selling series!

RZ

Stop by {Dealership name} and check out the Spartan RZ series mowers! A residential favorite, these mowers offer big results in the most compact Spartan yet. Test drive one today at {Dealership name}!

Accessories

Is it time to upgrade your Spartan? From LED light kits to sprayer trays, chrome tip exhausts to spoiler kits, adding efficiency, or looks, has never been easier! Stop by {Dealership name} to see the latest accessories from Spartan mowers!

Spartan Advantages

Are you ready to tackle your lawn? Stop by {Dealership name} and see how the powerful line-up of Spartan Mowers, with over 25 unique advantages, can help! Experience the Spartan advantage today at {Dealership name}!

{Dealership name} knows your time is valuable and is ready to help with a powerful line-up of Spartan Mowers! With over 25 unique advantages, Spartan Mowers are built to be the toughest and most efficient mowers on the market. Test drive one today at {Dealership name}!

Don't waste your weekend hours mowing! Stop by {Dealership name} and see how the efficient line-up of Spartan Mowers can help! Experience the Spartan advantage today at {Dealership name} and get back to family time!